

June 13, 2025

**To,
The Manager
Dept of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001**

Dear Sir/Madam,

Subject : Newspaper Advertisement - Notice of Postal Ballot & E-Voting
Reference : Regulation 47 read with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015
Scrip Code : 511509

Pursuant to Regulation 47 read with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed copies of the advertisement pertaining to Notice of Postal Ballot & E-Voting as published in the newspapers viz., “**Financial Express**” in English Language and “**Nava Telangana**” in Telugu Language on **June 13, 2025**.

The aforesaid advertisements are also uploaded on and can be accessed from the Company’s website at www.vivobio.com.

This is for your information and records.

Thanking you,

Yours faithfully,

For Vivo Bio Tech Limited

Vaishnavi Kiran Ayinampudi
Company Secretary

Encl. as above

Yahoo to make its mail service relevant with AI

● Aims to connect with Gen Z and millennials

SAMANTHA KELLY
June 12

YAHOO IS ROLLING out new artificial intelligence features for its email platform in an effort to better engage one of its fast-growing subset of users: Gen Z and millennials.

The company on Thursday said it's bringing AI features to its Mail service aimed at simplification. A new gamified "Catch Up" feature will provide AI-powered summaries and email previews to give users the option to "delete" or "keep in inbox." The feature is the first in a series of changes marking the biggest upgrade the Mail app has seen in a decade.

MAIL UPGRADES

■ Aims to boost engagement and modernise the Yahoo Mail experience.

■ New 'Catch Up' feature: Offers gamified, AI-powered email summaries with quick "delete" or "keep" options.

■ Part of a broader effort to stay competitive in the AI-driven tech landscape.



■ Marks the biggest update to Yahoo Mail in a decade.
■ Designed to make inbox management faster and more engaging.

has struggled to innovate as competing platforms like Gmail provided an easier-to-use interface. The company also suffered a high-profile security breach in 2013 that the company later estimated to have exposed all 3 billion of its users, dealing a blow to user trust.

Yahoo chief executive officer Jim Lanzzone, who joined in 2021 to restructure the company, said in an interview "there's no doubt" Mail remains one of its core products. "People have been writing off or predicting the death of email for years," he said. "But it has an incredibly consistent role in people's lives, both at

home and work."

He said nearly half of current Yahoo Mail users are Gen Z or millennials and that one in three Americans currently use the service. Lanzzone said AI will also play a big role in the future of Yahoo, calling the technology "incredibly important to almost every product that we operate."

"We just want AI working quietly in the background to simplify tasks across all the products that we operate from search to mail to finance to news," he said. "We don't want to ask people to have to engage or take an extra step or learn a new behaviour."

He also calls the brand "vintage," meaning he believes it will stick around. "We're just getting started because we believe there's a lot of innovation that can be done," Lanzzone said. "There is so much more on our roadmap."

—BLOOMBERG

Brands increase their focus on influencers for consumer trust

● Influencer marketing set to grow as 92% of brands adopt it in 2024

CHRISTINA MONIZ

INDIA'S INFLUENCER MARKETING industry reached an estimated ₹3,600 crore in 2024, as per a report by WPP's influencer and content firm, The Goat Agency in collaboration with Kantar. The industry is set to grow at a CAGR of 25% till 2026, as marketers continue to make influencers a core component of their marketing strategy.

Nearly 72% of the 52 brands surveyed demonstrate a growing preference for long-term influencer partnership, while 95% of these showed a clear inclination towards macro influencers (100,000 to 1 million followers). That said, niche micro-influencers (follower count of 10,000 to 1,00,000) are gaining traction across high-consideration categories such as automotive and consumer durables, with 85% of marketers in these verticals planning increased investments.

From the consumer's perspective, the report observes that creators continue to influence the purchase funnel significantly with over two-thirds of the 350 social media users surveyed noting that they turn to influencers for product discovery, information and action. 70% of the brands cited factors like trust and credibility as the top reasons to partner with influencers, especially those in categories like banking, finance and FMCG.

The explosive growth in the influencer ecosystem may be seen from the fact that the country's largest FMCG advertiser, Hindustan Unilever (HUL), enlisted over 8,000 influencers to drive its marketing campaigns this

CREATOR ECONOMY GROWTH STORY

■ Influencer marketing industry is expected to grow at a CAGR of 25% till 2026

■ The number of creators in the country rose from 9.6 lakh in 2020 to 40.6 lakh in 2024

■ Over 70% of the brands chose influencer marketing to drive up credibility last year



59% of social media users follow between 1 and 5 influencers; **13%** follow over 20 influencers

63% of social media users cite influencers for product discovery

■ Fashion (23%), sports (22%) and food (20%) are the dominant categories in influencer marketing

INFLUENCER HIERARCHY

Nano influencers	Micro influencers	Macro influencers	Mega influencers
1,000 to 10,000 followers	10,000 to 100,000 followers	100,000 to 1 million followers	1 million followers and above

Source: India Influencer Marketing Report, 2025 by Goat and Kantar

fiscal, up from just around 700 in the last fiscal (as per media reports).

Apart from FMCG, brands in categories like banking, finance, beauty and wellness are also ramping up their influencer spending. Some brands say that their influencer marketing spends are now a double-digit share of their ad budgets compared with single digits just 2-3 years ago.

In the recently concluded season of the IPL too, experts estimate that brands spent over ₹500 crore on influencer marketing. Instagram and YouTube are the key platforms here, although brands also work with influencers on Snapchat, Facebook, X and LinkedIn.

Towards a creator economy

The influencer marketing report explains some of the reasons driving this shift towards creators. In 2024, people spent close to 50% of their time on mobile phones browsing social media. 59% of the users surveyed claimed that they follow between 1 and 5

influencers, 18% follow 6 to 10 and 13% follow over 20 influencers.

Furthermore, the Indian government also announced a \$1 billion fund to support content creators—boosting innovation, production quality, and reach. In 2020, India had 960,000 influencers, a number that has skyrocketed by 322% to 4.06 million in 2024.

Despite rising optimism, the report highlights persistent challenges around influencer discovery with 83% of marketers struggling to find the right talent.

As Sonam Shah, founder and CEO of Treize Communications points out, there is a clear downside for brands who rely too heavily on influencer marketing. "Often brands are not able to strategise and focus on long-term credibility building. They rely on influencer marketing for short-term gains for quick followers and shoutouts. When they do this, consumers may feel overwhelmed or fatigue from the same brand over and over again and they may mute or

flag the content," says Shah. Fake followers or bots are also another concern for brands, since they bring down their campaign's credibility and messaging.

Experts note that while influencer marketing is a great vehicle for consumer engagement and feedback, especially for digital-first brands, it does have limitations compared with mass media. Aman Narula, COO, Mad Influence notes that it faces challenges in scalability, ROI and creative control.

"Broadcast advertising ensures high visibility, strong brand recall, and full creative control. TV commercials provide a mass-market presence with repeated exposure, making them ideal for large-scale brand awareness, while influencer marketing works best for targeted, interactive engagement," says Narula.

Notwithstanding the challenges, the report says influencer marketing will only grow with 92% of the brands adding it to their marketing mix in 2024.

75% of Indian recruiters turn to AI: LinkedIn

FE BUREAU
June 12

NEARLY THREE YEARS into integrating artificial intelligence at the workplace, India's hiring landscape is undergoing a profound shift—from chasing speed to prioritising precision. A new study by LinkedIn reveals that Indian recruiters are moving away from the "quick hire" mindset to a more strategic focus on "quality hiring," with three out of four recruiters now allocating up to 70% of their hiring budgets to recruitment tech and AI tools.

Based on insights from over 1,300 HR professionals across 10 cities, LinkedIn's India Hiring ROI report highlights that the top recruitment priorities today include sourcing high-quality candidates with transferable skills (57%), embracing smarter

hiring technologies (52%), and proving hiring ROI to business leaders (46%). Despite tech upgrades, recruiters still grapple with challenges—chief among them being the need to balance soft skills (64%), the pressure to hire quickly (58%), and ensuring a strong cultural fit (54%). To address these, 69% are leveraging data analytics and 63% are deploying AI to boost both hiring accuracy and speed.

"With the pressure to hire quickly, many recruiters cast the net wide but not deep, choosing volume over precision," says Ruchee Anand, Head of Talent Solutions at LinkedIn India. "Our research shows a decisive pivot—recruiters are now using AI and data to focus on high-impact hires who bring long-term value, with skills like problem-solving and leadership rising in importance."



While a majority of Indian organisations still complete hiring within two to four weeks, the definition of success is changing. A significant 72% of recruiters now consider quality of hire the most important success metric—outpacing time to hire (60%) and revenue per employee (59%). Delays in hiring, the study notes, are proving costly. Recruiters report losing top talent to faster-moving competitors (58%), increased workload on existing teams

(64%), and declining morale (63%). Structural bottlenecks such as lengthy approval cycles (58%) and indecision by hiring managers (56%) remain key culprits.

AI is not just boosting efficiency—it's transforming roles. With automation streamlining repetitive tasks, 45% of recruiters say AI enhances productivity, while 42% say it frees up time for high-value activities like candidate engagement and stakeholder alignment.

VIVO BIO TECH LIMITED
Regd. Off: 3rd Floor, Ilyas Mohammed Khan Estate, #8-2-672/5&6, Road No. 1, Banjara Hills, Hyderabad - 500034, Telangana, India. Ph. No. 040-23313288
Email ID: investors@vivobio.com; website: www.vivobio.com
CIN: L65993TG1987PLC007163

NOTICE OF POSTAL BALLOT

Notice is hereby given pursuant to Section 108, Section 110 and other applicable provisions, if any, of the Companies Act, 2013 ("the Act") read with Rule 20 and 22 of the Companies (Management and Administration) Rules, 2014, read with General Circular No. 14/2020 dated April 8, 2020, the General Circular No. 17/2020 dated April 13, 2020, the General Circular No. 22/2020 dated June 15, 2020, the General Circular No. 33/2020 dated September 28, 2020, the General Circular No. 39/2020 dated December 31, 2020, General Circular No. 02/2021 dated January 13, 2021, the General Circular No. 10/2021 dated June 23, 2021, the General Circular No. 20/2021 dated December 8, 2021, the General Circular No. 03/2022 dated May 5, 2022, the General Circular No. 11/2022 dated December 28, 2022, General Circular No. 09/2023 dated September 25, 2023 and General Circular No. 09/2024 dated September 19, 2024 issued by Ministry of Corporate Affairs ("MCA Circulars"), and SEBI Circular dated January 05, 2023, October 07, 2023 and October 03, 2024 read with Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Secretarial Standards on General Meetings (SS-2) including any statutory modification or re-enactment thereof for the time being in force and pursuant to other applicable laws and regulations, that the Resolution is proposed to be passed by the Members of the Company through Postal Ballot by remote e-voting process ("E-Voting") for seeking approval of Members of the Company for following resolutions:

S.No.	Special Resolution
1.	Appointment of Ms. Priya Rajender Goda (DIN: 07402785) as an Independent Director of the Company.
	Ordinary Resolution
2.	Appointment of Mr. Satyanarayana Vedula (DIN: 09070986) as a Non-Executive Non-Independent Director of the Company.

On Thursday, June 12, 2025, the Company has sent the Notice of Postal Ballot along with the Login ID and password to the Members for e-voting who have registered their e-mail id's with Depository Participant(s) or with the Company.

The Board of Directors of the Company has appointed Mr. Vinay Babu Gade, Company Secretary in Practice as the Scrutinizer for conducting the Postal Ballot process. Members are requested to provide their assent or dissent through e-voting only. The Company has appointed Central Depository Services (India) Limited (CDSL) for providing e-voting facility to enable the Members to cast their votes electronically. The detailed procedure for e-voting is provided in the Note No. 12 of the Notice of Postal Ballot. **Members are requested to note that the e-voting shall commence from 9:00 a.m. (IST) on Saturday, June 14, 2025 and end on 5:00 p.m. (IST) on Sunday, July 13, 2025.** The e-voting module shall be disabled by CDSL for voting thereafter.

In accordance with the above mentioned Circulars, physical copies of the Notice of Postal Ballot along with Postal Ballot Forms and Pre-paid Business Reply Envelope will not be sent to the Members. The communication of the assent or dissent of the Members would take place through the remote e-voting system only.

The voting rights of Members shall be reckoned as on **Friday, June 06, 2025, which is the cut-off date.** A person who becomes a Member after the Cut-off date shall treat this notice for information purpose only. The copy of the Postal Ballot Notice is available on the Company's website at www.vivobio.com, website of the Stock Exchange i.e., BSE Limited at www.bseindia.com and on the website of CDSL at <https://www.evotingindia.com/>. Members who have not received the Postal Ballot Notice may download it from the above mentioned websites or write to the Company at investors@vivobio.com.

Please note that the voting beyond 5:00 PM (IST) on Sunday, July 13, 2025 will not be valid and also shall not be allowed beyond the said date.

Members holding shares in physical mode and who have not updated their email addresses with the Company are requested to update their email addresses by writing to the Company or RTA at investors@vivobio.com, info@earthconsultants.com along with the copy of the signed request letter mentioning the name and address of the Member, self-attested copy of the PAN card and self-attested copy of any document i.e., Driving License or Election Identity Card or Passport or Aadhar Card in support of the address of the Member. Members holding shares in dematerialised mode are requested to register / update their email addresses with the Depository Participants with whom they are maintaining Demat Accounts. In case of any queries / difficulties in registering the e-mail address, Members may write to investors@vivobio.com.

The resolution if approved shall be deemed to have been passed on the last date of e-voting i.e., **Sunday, July 13, 2025. The result of Postal ballot e-voting will be announced on or before Tuesday, July 15, 2025** and will be displayed on the Company's Website www.vivobio.com and communicated to BSE Limited. The Company will also display the results of Postal Ballot at its Registered Office.

Mr. A V Kiran, Company Secretary, Vivo Bio Tech Limited, Regd. Off: 3rd Floor, Ilyas Mohammed Khan Estate, 8-2-672/5&6, Road No. 1, Banjara Hills, Hyderabad - 500034, Telangana, India, email: investors@vivobio.com, Ph. No. 040-23313288, is responsible to address the grievances connected with the E-voting and Postal Ballot.

For Vivo Bio Tech Limited

Sd/-
A V Kiran
Company Secretary

SWARAJ
SWARAJ ENGINES LTD.
CIN: L50210PB1985PLC006473
Regd. Office: Phase IV, Industrial Area, S.A.S. Nagar (Mohali), Punjab - 160055, Tel: 0172-2271620, Fax: 0172-2272731
E-mail: selinvestor@swarajenterprise.com
Website: www.swarajenterprise.com

INFORMATION REGARDING 39TH ANNUAL GENERAL MEETING TO BE HELD THROUGH VIDEO CONFERENCING / OTHER AUDIO VISUAL MEANS AND NOTICE OF RECORD DATE

The shareholders may please note that the 39th Annual General Meeting ("AGM") of Swaraj Engines Limited ("the Company") will be held on **Tuesday, 15th July, 2025 at 12:00 Noon**, through Video Conferencing ("VC") / Other Audio Visual Means ("OAVM") to transact the businesses that will be set forth in the Notice of the 39th AGM, in compliance with all the applicable provisions of the Companies Act, 2013 ("the Act"), the General Circular No. 14/2020, 17/2020, 20/2020, 10/2022, 09/2023 and 09/2024 dated 8th April, 2020, 13th April, 2020, 5th May, 2020, 28th December, 2022, 25th September, 2023 and 19th September, 2024 respectively (collectively referred to as "MCA Circulars") and all other applicable circulars issued by the Ministry of Corporate Affairs ("MCA") and SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations").

In compliance with the above Circulars, the Notice of the 39th AGM, procedure and instructions for e-voting, and Annual Report for the Financial Year 2024-25 will be sent to all the shareholders by electronic mode whose e-mail addresses are registered with the Company / Depository Participant(s). The Notice of the 39th AGM and Annual Report 2024-25 will also be available on the Company's website at www.swarajenterprise.com and on the website of the Stock Exchanges i.e. BSE Limited at www.bseindia.com and National Stock Exchange of India Limited at www.nseindia.com.

The Company will provide the facility to its Members to exercise their right to vote by electronic means both through remote e-voting and e-voting at the AGM. The instructions on the process of remote e-voting before the AGM / e-voting during the AGM, including the manner in which the Members holding shares in physical form or who have not registered their e-mail addresses can cast their vote through remote e-voting / e-voting, will be provided as part of the Notice of the 39th AGM.

The shareholders may note that the Board of Directors at their meeting held on 16th April, 2025 has recommended a dividend of Rs. 104.50 per share. Pursuant to Section 91 of the Companies Act, 2013, and Regulation 42 of SEBI Listing Regulations, the Company has fixed Friday, 27th June, 2025 as the "Record Date" to determine entitlement of the Members to the dividend for the financial year 2024-25.

The dividend, subject to the approval of the Members, will be paid on or after 16th July, 2025 electronically through online transfer modes to the shareholders who have updated their bank account details.

The Shareholders who wish to register their e-mail address and/or update bank account mandate may follow the below instructions:

A. For shares held in electronic form: Register/update the details in your demat account, as per the process advised by your Depository Participant (DP);

B. For shares held in physical form: Register/update the details in the prescribed Form ISR-1 and other relevant forms with Registrar and Transfer Agent of the Company, MCS Share Transfer Agent Limited (MCS). The Shareholders can also access the relevant forms on the Company's website at <https://swarajenterprise.com/impNot>.

Pursuant to SEBI circular dated 3rd November, 2021 (subsequently amended by circulars dated 14th December, 2021, 16th March, 2023 and 17th November 2023) shareholders holding securities in physical form are requested to note that whose folio(s) are not updated with PAN, Choice of Nomination, Contact Details, Mobile Number, Bank Account Details and Specimen Signature, then any payment of dividend will be effected through electronic mode with effect from 1st April, 2024, upon furnishing of all the aforesaid details in entirety to Registrar and Transfer Agent.

The shareholders may note that the Income Tax Act, 1961, as amended by the Finance Act, 2020, mandates that dividends paid or distributed by a Company after 1st April, 2020 shall be taxable in the hands of the shareholders. The Company shall therefore be required to deduct Tax at Source ("TDS") at the time of making payment of the dividend. In order to enable us to determine the appropriate TDS rate, as applicable, the shareholders are requested to submit the requisite documents in accordance with the provisions of the Income Tax Act, 1961 at selinvestor@swarajenterprise.com. The relevant details in this regard will be available in the Notice of the 39th AGM.

This notice is being issued for the information and benefit of all the shareholders of the Company in compliance with the applicable circulars of the MCA and SEBI.

For SWARAJ ENGINES LIMITED
Sd/-
Rajesh K. Kapila
Company Secretary
M.No.: ACS-9936

TVS Presents

RAMNATH GOENKA EXCELLENCE IN JOURNALISM AWARDS

CALL FOR ENTRIES 2024

ACKNOWLEDGING ACCURACY, COURAGE, CREDIBILITY & FAIRNESS.

JUNE 30 2025
LAST DATE OF APPLICATION

Log on to: www.rngfoundation.com/awards

HYDERABAD

గురుకులాల సమస్యలను పరిష్కరించాలి

కార్యదర్శి అలగు వర్షానికి విధులను నింపి తొలగించాలి : వివేకానంద్ రాష్ట్ర అధ్యక్ష, కార్యదర్శులు మణిశంకర్ రెడ్డి, లక్ష్మణ్ దివాన్



సవలెంగాణ బ్యారో - హైదరాబాద్ రాష్ట్రంలో గురుకుల విద్యార్థులకు ఉన్న సమస్యలను పరిష్కరించాలి వివేకానంద్ రాష్ట్ర అధ్యక్ష, కార్యదర్శులు మణిశంకర్ రెడ్డి, లక్ష్మణ్ దివాన్ హైదరాబాద్ కార్యదర్శుల సమావేశం గురుకుల విద్యార్థుల పట్ల వివేక చూపుతున్న కార్యదర్శి అలగు వర్షానికి విధులను నింపి తొలగించాలి కోరారు. గురుకులాలలోని సమస్యలను పరిష్కరించాలి కోరారు. గురుకులాలలోని సమస్యలను పరిష్కరించాలి కోరారు. గురుకులాలలోని సమస్యలను పరిష్కరించాలి కోరారు.

సంక్షేమ భవన్ ముట్టడి ఉద్యమం

గురుకులాలలో ఖాళీగా ఉన్న భవన్, భవనాలలో నివసించే విద్యార్థులకు ఉన్న సమస్యలను పరిష్కరించాలి కోరారు. అన్ని భవనాలలో కొనసాగుతున్న గురుకులాలకు సౌకర్య భవనాలను నిర్మించాలి చెప్పారు. అన్ని భవనాలలో ఉన్న వాటికి అన్ని చెల్లించకపోవడంతో అసహనం వ్యక్తం చేశారు. అసహనం వ్యక్తం చేశారు. అసహనం వ్యక్తం చేశారు.

రైతులను నట్టేల ముంచిన కాంగ్రెస్ సర్కార్

రుణమాఫీ కోసం సగం మంది ఎదురుచూపులు : ఆదిలాబాద్ ఎమ్మెల్యే పావల్ శంకర్

సవలెంగాణ బ్యారో - హైదరాబాద్ కాంగ్రెస్ ప్రభుత్వం రైతులను నట్టేల ముంచినట్లు ఆదిలాబాద్ ఎమ్మెల్యే పావల్ శంకర్ విమర్శించారు. రుణమాఫీ కోసం ఇంకా సగం మంది రైతులు ఎదురుచూస్తున్నారని చెప్పారు. గురుకులాలలోని సమస్యలను పరిష్కరించాలి కోరారు. గురుకులాలలోని సమస్యలను పరిష్కరించాలి కోరారు.



విమర్శించారు. కాశీశ్రమ అవినీతిపై సీబీఐ విచారణ జరిపించాలని ఆదిలాబాద్ ఎమ్మెల్యే పావల్ శంకర్ కోరారు. రుణమాఫీ కోసం ఇంకా సగం మంది రైతులు ఎదురుచూస్తున్నారని చెప్పారు. గురుకులాలలోని సమస్యలను పరిష్కరించాలి కోరారు.

ICICI Bank advertisement with details on interest rates and services.

HDFC Bank advertisement with details on interest rates and services.

Table with 5 columns: S.No, Loan Type, Interest Rate, and other details.

Can Fin Homes Ltd advertisement for home loans and real estate services.

బస్పానుల చార్జీల పెంపు నిర్ణయాన్ని తక్షణం ఉపసంహరించుకోవాలి

నేడు రాష్ట్రవ్యాప్తంగా నిరసన ప్రదర్శనలు : డాక్టర్ దిద్ది సుధాకర్

సవలెంగాణ బ్యారో - హైదరాబాద్ బస్పానుల చార్జీల పెంపు నిర్ణయాన్ని తక్షణం ఉపసంహరించుకోవాలి కోరారు. నేడు రాష్ట్రవ్యాప్తంగా నిరసన ప్రదర్శనలు చేపట్టాలని డాక్టర్ దిద్ది సుధాకర్ కోరారు. గురుకులాలలోని సమస్యలను పరిష్కరించాలి కోరారు.

మాదక ద్రవ్యాల వ్యసన నివారణ కేంద్రాల ఏర్పాటుకు కృషి

డైరెక్టర్ శైలజ సవలెంగాణ బ్యారో - హైదరాబాద్ మాదక ద్రవ్యాల వ్యసన నివారణ కేంద్రాల ఏర్పాటుకు కృషి చేపట్టాలని డైరెక్టర్ శైలజ కోరారు. గురుకులాలలోని సమస్యలను పరిష్కరించాలి కోరారు.

SHIRAM Finance advertisement for various financial services.

Virinchi Limited advertisement with contact information.

Vivo Bio Tech Limited advertisement with contact information.